

**94th Meeting of the  
Metro Area Transit Coordinating Board  
June 29, 2023 – 8:00 am  
*Virtual Meeting***

***Meeting Agenda***

1. Call to Order and Introductions

2. Action Items:

- a. March 15, 2023, Meeting Minutes
- b. Proposed Moorhead U-Pass Fees for Academic Year 2023-2024 (Previously Tabled) – Lori Van Beek
- c. Continue Discussion on Free and Promotional Fares – Julie Bommelman
- d. Preliminary 2024 Operating Budget – Lori Van Beek & Julie Bommelman

3. Informational Items:

- a. 2023 Operations Report for March & April, *including 5-Year Trend* – Cole Swingen & Lori Van Beek

4. Other Business

**94<sup>th</sup> Meeting of the  
Metro Area Transit Coordinating Board  
March 15, 2023  
Virtual Meeting**

**Members Present:**

Amber Borah, Dilworth City Council  
Paul Grindeland, Valley Senior Services  
Kevin Hanson, Chair  
Steve Lindaas, Moorhead City Council  
Brad Olson, West Fargo City Commission  
Brit Stevens, NDSU  
John Strand, Fargo City Commission  
Annie Wood, MSUM

**Members Absent:**

Brian Arett, Valley Senior Services  
Denise Kolpack, Fargo City Commission  
Gabrielle Lommel, Concordia College  
Ryan Nelson, Moorhead City Council  
Teresa Stolfus, M|State

**Others Present:**

Julie Bommelman, City of Fargo  
Shaun Crowell, City of Fargo  
Ari Del Rosario, FM Metro COG  
Taaren Haak, City of Moorhead  
Matthew Pinotti, First Transit  
Jordan Smith, City of Moorhead  
Cole Swingen, City of Fargo  
Lori Van Beek, City of Moorhead

**1. Call to Order and Introductions**

Chair Hanson called the meeting to order. A quorum was not present at the start of the meeting. Therefore, after introductions, the Chair continued to informational item 3.a. before circling back to the action items once a quorum was present.

**2. Action Items**

**a. February 1, 2023, Meeting Minutes**

It was noted that Amber Borah was present during that last meeting although she was marked as absent. With that amendment, a motion to approve the minutes was made by Mr. Olson and seconded by Mr. Grindeland. The motion was voted on and unanimously approved.

**b. Moorhead Capital Improvement Plan for 2024-2027 – Lori Van Beek**

Ms. Van Beek presented an excerpt from the 10-year Financial Plan of capital equipment and facility improvements needed for the 2024-2027 CIP. The 2024 projects listed would require a local share match of \$72,898. The annual CIP allocation to Mass Transit of \$150,000 would be used, with the remaining \$77,102 placed in Mass Transit Reserves for future CIP projects. The

listing presented included shelters, paratransit vehicles, a placeholder for an on-demand vehicle expansion, senior vehicles, large buses, facility equipment, and technology. The senior vehicles have a 4-year life span and 3 of those vehicles are scheduled to be replaced in 2025.

Mr. Lindaas asked if there is a benefit to replace vehicles at the same time or to stagger their replacement. Ms. Van Beek explained that they try to spread out replacement of the larger buses more so than the smaller vehicles. This is in an attempt to spread funding more equally across years.

Mr. Lindaas also asked if there is any way to prevent the bus shelters from filling up with snow. Ms. Van Beek explained that MATBUS pays attention to the orientation of the bus shelters to avoid as much wind from blowing snow in. Certain opening widths however are necessary for ADA compliance. Snow removal contractors are also hired to remove snow at bus shelters.

A recommended motion to provide the 2024-2027 CIP to the Moorhead City Manager and recommend the 2024 projects for consideration in the 2024 budget was made by Mr. Lindaas and seconded by Mr. Olson. The motion was voted on and unanimously approved.

**c. Proposed Moorhead U-Pass Fees for Academic Year 2023-2024 – Lori Van Beek**

Ms. Van Beek expressed that they weren't able to meet with the colleges over spring break, but they have been in contact over email to organize a future meeting. Part of the issue with the U-Pass in the past has been due to pricing being connected to farebox revenue, with 30% of farebox revenue being covered by the colleges. The proposed fees for academic year 2023-2024 may see this formula increase by 19% to reflect increased operation costs. MATBUS will enter negotiations with the colleges and then bring a recommendation to the council in the summer.

This action item was tabled with a motion made by Mr. Olson and seconded by Mr. Grindeland. The motion was voted on and unanimously approved.

**d. Annual List of Free, Reduced, Promotional and Pilot Fares to Moorhead City Manager and Future Policy Discussion – Lori Van Beek & Julie Bommelman**

Ms. Van Beek presented a list of upcoming free, reduced, and promotional fares in 2023. This included free fares for a number of events including the Fargo Marathon, Public Library Events, the Midwest Kid Fest, the Street Fair, Try MATBUS Week, and LinkFM events.

Mr. Lindaas commented that he liked some of these events listed, including a fare-free day for the General Election Day. Mr. Lindaas continued to ask if there were many K-12<sup>th</sup> Grade School Field Trips that also took advantage of free rides on MATBUS. Ms. Van Beek expressed that they used to take advantage of that, but have not since covid. MATBUS does however have promotional material that they can send out to the principals, and plan to before the start of the academic year. Most of the time these trips are taken in the spring.

Mr. Lindaas also asked if the Transloc system was also included in these free or reduced fare events. Mr. Swingen confirmed that this is the case.

A motion to recommend the annual list of free, reduced, promotional and pilot fares to the Moorhead City Manager was made by Mr. Lindaas and seconded by Mr. Grindeland. The motion was voted on and unanimously approved.

### 3. Informational Items

#### a. Update on Vehicle Delivery – Jordan Smith

Mr. Smith shared that most vehicles are already ordered, including paratransit vehicles and New Flyer buses for Fargo and Moorhead. The cost of larger paratransit cutaways has significantly increased since 2019, which has meant that MATBUS has had to order smaller paratransit vehicles that are still wheelchair accessible. MATBUS is expecting to be caught up on vehicle orders within the next 12-18 months and be back on schedule.

Chair Hanson asked if the backlog on vehicle parts has also improved. Mr. Smith confirmed that orders for vehicle parts are still lagging and inconsistent.

Mr. Grindeland asked what make the smaller paratransit vehicles were. Mr. Smith confirmed that they are Ford Transit-350s, which are similar to the campus microtransit vehicles.

#### b. MATBUS On Demand, Powered by TransLoc (Replaces TapRide) – Cole Swingen

Mr. Swingen updated the board on MATBUS switching from the previous on-demand TapRide service to TransLoc after TransLoc's parent company recently purchased TapRide. All images on the on-demand vehicles and content on the MATBUS website have been updated to reflect this change. Service will remain the same, connecting riders to the Fargo Industrial Park and the NDSU campus.

Chair Hanson asked if there will be a new app available for TransLoc. Mr. Swingen confirmed that there is a brand-new app and this information was sent out to users of the previous TapRide app to let passengers know where the new app can be found. Chair Hanson further asked whether MATBUS is able to see how many people have successfully switched to the new app. Although Mr. Swingen expressed that they have not seen those numbers, he did add that ridership for TransLoc has remained steady despite the change.

#### c. 2023 Operations Report for January & February – Cole Swingen & Lori Van Beek

Mr. Swingen presented the operations report for the first 2 months of 2023. Overall, there have been some substantial increases in transit ridership compared to the beginning of 2022. Route 11 was an outlier, with a decrease of almost 19% in ridership. All other fixed-route bus routes in Fargo, TransLoc service, paratransit, and college routes all saw a notable increase in ridership.

Ms. Van Beek presented ridership for Moorhead routes. Similar to Fargo, there were noticeable increases in ridership across all routes except Route 6 through Dilworth.

Mr. Swingen went through the breakdown of ridership by college. All colleges saw a substantial increase in transit ridership with the exception of NDSCS. Ms. Van Beek presented ridership numbers for Metro Senior Ride, which was up more than 15% when comparing January 2023 to January 2022.

Ms. Wood asked if MATBUS had compared these ridership numbers to pre-pandemic ridership. Ms. Van Beek said they do have those numbers and that ridership has not yet fully bounced back to pre-COVID levels, although they are steadily getting back to those numbers. Metro Senior Ride ridership is getting close to pre-pandemic levels and paratransit has surpassed previous numbers. However, fixed route service is still lagging. Ms. Bommelman added that

some of the numbers would look better if it weren't for cuts to frequency on some bus routes. Once transit frequencies are back to full-service levels and driver shortage issues have been resolved, we may expect to see greater increases in ridership.

**4. Other Business**

Hearing no other business, the meeting was adjourned at 8:48 AM.

DRAFT



# MAT Board Action Items June 29, 2023

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***(701) 232-7500***

***matbus.com***

***650 23rd St N. Fargo, ND 58102***



# Proposed 2023-24 Moorhead U-Pass Rates

	2021-22		2020-21					
<u>Enrollment</u>	<u>Enrollment</u>	<u>% of Total</u>	<u>Enrollment</u>	<u>Difference</u>	<u>% Difference</u>			
MSUM	4197	50.24%	4,866	(669)	-13.75%			
Concordia College	1924	23.03%	1,912	12	0.63%			
M State	2233	26.73%	2,079	154	7.41%			
TOTAL	8,354	100.00%	8,857	(503)	-5.68%			

	<u>Enrollment</u>	<u>2023-24</u>		<u>2022-23</u>		<u>2021-22</u>	<u>2020-21*</u>	<u>2020-21</u>	<u>2019-20**</u>	<u>2019-20</u>
<u>Fee Distribution</u>	<u>% of Total</u>	<u>U-Pass Revenue</u>	<u>U-Pass Revenue</u>	<u>Difference</u>	<u>U-Pass Revenue</u>	<u>U-Pass Revenue</u>	<u>Revised</u>	<u>Original</u>	<u>Revised</u>	<u>Original</u>
MSUM	50.24%	\$ 42,643	\$ 43,993	\$ (1,350)	\$ 56,747	\$ 32,244	\$ 55,276	\$ 52,441	\$ 54,043	
Concordia College	23.03%	\$ 19,549	\$ 17,286	\$ 2,262	\$ 24,146	\$ 14,653	\$ 25,119	\$ 20,577	\$ 21,613	
M State	26.73%	\$ 22,688	\$ 18,796	\$ 3,892	\$ 24,146	\$ 16,735	\$ 28,689	\$ 25,985	\$ 28,468	
TOTAL	100.00%	\$ 84,880	\$ 80,075	\$ 4,805	\$ 105,039	\$ 63,632	\$ 109,084	\$ 99,003	\$ 104,124	

\*2020-21 U-Pass Revenue was reduced to reflect fare-free during COVID-19 from April-December 2020.

\*\*2019-20 U-Pass Revenue was reduced to reflect a decrease in local-share match by the State of Minnesota.

**Recommended Action:** The requested motion is to recommend approval of the 2023-24 Moorhead U-Pass Rates totalling \$84,880 to the Moorhead City Council.



# MAT Board Informational Items June 29, 2023

***(701) 232-7500***

***matbus.com***

***650 23rd St N. Fargo, ND 58102***





# Ridership

January – April Fargo Ridership by Route

Period	Route 11	Route 13	Route 14	Route 15	Route 16	Route 17
2022	13,235	18,622	25,575	67,991	8,799	9,637
2023	10,925	22,100	26,430	68,535	8,980	10,659
Change	-17.45%	18.68%	3.34%	0.80%	2.06%	10.60%

Period	Route 18	Route 20	Route 24	LinkFM	Ind. Park TapRide	Paratransit
2022	10,996	8,046	5,422	63	1,988	19,401
2023	13,683	9,292	5,847	111	1,560	19,477
Change	24.44%	15.49%	7.84%	76.19%	-21.53%	0.39%

Period	Route 31	Route 32	Route 33	Route 34	Route 36	NDSU TapRide
2022	6,489	34,958	55,253	9,844	8,713	2,746
2023	7,443	33,184	61,644	21,639	10,029	2,035
Change	14.70%	-5.07%	11.57%	119.82%	15.10%	-25.89%



# Ridership

January – April Moorhead Ridership by Route

Period	Route 1	Route 2	Route 3	Route 4	Route 5	Route 6	Route 9
2022	19,892	24,447	15,127	31,682	14,408	3,427	1,123
2023	23,845	27,038	15,197	35,382	15,900	3,019	1,784
Change	19.87%	10.60%	0.46%	11.68%	10.36%	-11.91%	58.86%

Period	Moorhead Total
January-April 2019	160,766
January-April 2022	110,106
January-April 2023	122,165
2022-2023 Change	10.95%

Period	Fargo Total
January-April 2019	502,539
January-April 2022	283,643
January-April 2023	310,501
2022-2023 Change	9.47%



# Ridership

January – April College Ridership

Period	NDSU	MSUM	Concordia	M State	NDSCS
2022	17,301	6,093	3,583	1,915	67
2023	19,902	6,786	4,641	4,457	88
Change	15.03%	11.37%	29.53%	132.74%	31.34%



# Ridership

January – May Metro Senior Ride (Moorhead/Dilworth)

METRO SENIOR RIDE 2023									
MOORHEAD & DILWORTH, MINNESOTA									
Month	MOORHEAD SENIORS			DILWORTH SENIORS			TOTAL PASSENGERS		
	2023	2022	% Change	2023	2022	% Change	2023	2022	% Change
January	638	560	13.93%	85	65	30.77%	723	625	15.68%
February	528	460	14.78%	68	28	142.86%	596	488	22.13%
March	672	723	-7.05%	81	54	50.00%	753	777	-3.09%
April	532	583	-8.75%	79	67	17.91%	611	650	-6.00%
May	730	616	18.51%	80	56	42.86%	810	672	20.54%
June									
July									
August									
September									
October									
November									
December									
<b>TOTAL</b>	<b>3,100</b>	<b>2,942</b>	<b>5.37%</b>	<b>393</b>	<b>270</b>	<b>45.56%</b>	<b>3,493</b>	<b>3,212</b>	<b>8.75%</b>

TOTAL PASSENGERS							
Year	2017	2018	2019	2020	2021	2022	2023 Projected
TOTAL	10,907	10,454	10,172	5,695	6,681	7,932	8,383.20
% Change	1.32%	-4.15%	-2.70%	-44.01%	17.31%	18.72%	5.69%
					Post-COVID Recovery		82%



# Ridership Comparison

2018-2023 (Excluding 2020)

